



Big data and the global challenge



1/3rd

By 2020 1/3rd of all data will pass through the cloud

73%

In 2016 73% of organisations invested in data solutions

3 of 4

By 2020 3 out of 4 companies will be using business intelligence



84% of **companies** are investing in insight and intelligence

96%

Of top companies cite business intelligence as core to improving business performance

93%

Of companies agree that self-service business intelligence enables them to gain faster (and better) insights

84%

Of companies cite cost reduction as a top reason to deploy self service business intelligence

92%

Of companies cite time reduction (time needed to source information and data to make decisions) as a top reason to deploy self service business intelligence

1.618 Ratio 5 core beliefs on deploying self service business intelligence solutions to drive business performance improvements - what are the critical success factors?



Leadership ownership is core to recovery of value



Performance management systems are essential to enable effective decision making



Common data models that integrate disparate data are vital to support faster data analytics



Disciplined data analysis has to be an embedded capability



Dedicated capable people are the most important factor in successful business intelligence deployments

1.618 Ratio....we can help build your organisations capability to successfully deploy business intelligence solutions that deliver long term sustainable value

Deploying the 1.618 Ratio business intelligence Toolkit - a comprehensive end to end solution that delivers incredible value



Leadership management systems

- The right metrics selected by the leadership
- Sourcing and development of common data entry tables
- Development of cloud based integrated data models - one source of the data truth
- Training of data entry people to enter the right data at the right time
- Training and coaching of leaders to analyse the right data to drive faster, better decisions
- Dashboards deployed on the cloud the enable leaders to take the right decisions in near real time
- Common deployment process and methodology
- Capable people who are skilled at selecting and deploying the right application solutions - helping you select the right solutions that fit your business



PROVEN RESULTS



Performance improved

Deployed solutions on time

Dashboards with the right KPIs

Leaders taking better decisions

One common data model

Business intelligence enables solutions are digitized and the right data is analyzed and decisions taken by the right people at the right time as part of the Leadership Management System

